

BAFTSS SIG Funding Report

BAFTSS Special Interest Group on Animation.

SIG Funding recipients.

Report Submitted by Eve Benhamou, PhD Candidate, University of Bristol.

The Persistence of Walt Disney's *Snow White and the Seven Dwarfs* (1937). Symposium. 29th September 2017, Augustine House, Canterbury.

Co-organised by SIG member Christopher Holliday and Bryan Hawkins (as part of the *Anifest Animation Festival* organised by SIG member Chris Pallant). This interdisciplinary symposium explored the enduring qualities that have marked the legacy of *Snow White and the Seven Dwarfs*, coinciding with its 80th anniversary.

Keynote: Amy M. Davis (University of Hull) delivered a thought-provoking keynote, interrogating the specificity of *Snow White and the Seven Dwarfs* as a quintessentially “Disney” film.

Panel 1 focused on the adaptation and reception of the film in a particular national context, France, with papers from Greg Philip (*alostfilm.com*) and Sébastien Roffat (Sorbonne Nouvelle Paris 3 – IRCAV). **Panel 2** examined in further detail the aesthetic of Disney's *Snow White* through aspects of design, style, and character, including papers by Ian Friend (University of Gloucestershire), Stéphane Collignon (Haute Ecole Albert Jacquard) and Maarit Kalmakurki (Aalto University). The last **panel 3** considered two other key aspects of Disney's *Snow White*, namely merchandising and music/sound design, with papers by Kodi Maier (University of Hull), Christopher Holliday (King's College London) and Sadeen Elyas (University of Hull). The diverse range of papers not only demonstrated the multifaceted persistence of *Snow White*, but also helped us understand the persistence of the Disney studio itself – or, to borrow Amy Davis's words, “what makes Disney *Disney*.”

Budget details submitted by Dr Chris Pallant, Reader in Media, Art and Design. Canterbury Christ Church University, Kent.

Keynote costing breakdown for the Anifest Symposium, which was the element supported by the BAFTSS funding:.